

Cream Of The Crop

‘It’s not just what we do, it’s who we are.’



One Grower Publishing has a relationship with its readers like none other. Our heritage and investment in the industries we serve run deep with our agricultural bloodlines. With a combined 170 years of experience in agriculture, our longstanding commitment to the producer is well established.

We have just celebrated 50 years of successful publishing and have made the commitment to continue that tradition for years to come. Our jobs are not just what we do for a living. It’s who we are.

Meet the people who deliver.

ONE GROWER
PUBLISHING, LLC

Cotton Farming

"The thing I like about Cotton Farming is how it continues to serve the industry. Since I've been involved in a lot of leadership positions, that point has become even more obvious to me. I also like the fact that the magazine really tries to give a broad Beltwide viewpoint in its stories. That helps me understand how farmers in other regions are dealing with a particular issue."

*Rickey Bearden, cotton producer
Plains, Texas,*



Carroll, Lia, Mike and Tommy

"Both my grandfather and father were farmers in the Mississippi Delta. In addition to a strong work ethic, I was taught that trust, respect, accountability and your reputation were always more important than the next sale. If our magazines can provide our readers with any information that will help secure their survival, then we've been successful."

Lia Guthrie, Publisher/Vice President

BS Horticulture, MA Ag Extension & Education.
Mississippi State University. 23 years in the business.

"As a 4th generation farmer, I know that things are changing rapidly with new advances in every aspect of farming. Growers must have the most accurate information as soon as it is available in order to make the wisest decisions for our farming operations. One Grower Publishing strives to be that source for today's farmer. By being a part of this experienced and established group, I know we can provide it."

Mike Lamensdorf, President/Treasurer

Mississippi Delta farmer for 26 years.

"Being involved in the cotton industry for the past 23 years – at both the National Cotton Council and *Cotton Farming* magazine – has been extremely rewarding. How rewarding? It's a special feeling when I have helped communicate any kind of beneficial information to a farmer. We're in the business of being a partner with the farmer, and that's why I feel fortunate if I have contributed in any way to his success."

Tommy Horton, Editor, Cotton Farming

BS News-Editorial Journalism, University of Memphis. 23 years in ag journalism.

SOYBEAN SOUTH

"Soybean South is a publication I enjoy reading. It has current information that is very relative to my farming operation. I prefer to read it, because it has a Southern production focus."

*Marvin Cochran, producer
Avon, Miss.*

"I grew up in Louisiana where my Dad farmed cotton, soybeans, wheat and grain sorghum. He instilled in me a love of the land, passing on the legacy of his grandfather who also farmed the fertile soils that ran along the Mississippi River. Dad constantly reminded me that a farmer's livelihood could very well be influenced by the information that we publish in our magazines. Even today, I embrace this responsibility and hope that my journalistic efforts reflect the integrity expected of me by my father."

Carroll Smith, Editor, Rice Farming, Corn South, Soybean South

BS English & Mathematics, University of Southwestern Louisiana; MA English, Delta State University. 20 years in ag journalism.

The PEANUT GROWER

"The Peanut Grower is a good magazine. I keep two or three issues on my desk, and they are an excellent reference. I use The Peanut Grower a lot, especially identifying the problem and deciding what to do."

*Andy Bell, Chairman of the Farm Bureau Peanut Committee
Climax, Ga.*

"I feel truly blessed to work in this industry. The American farmer embodies all the best qualities of humankind. They are hard working, humble and their passion for what they do is greater than any obstacle that comes before them. I am honored to work for One Grower Publishing with a group of people who share that same passion and to provide whatever information or assistance I can."

Amanda Huber, Editor, *The Peanut Grower*

BS in Agronomy and a BS in Agricultural Communications and a Master of Agriculture degree, all from the University of Florida.
15 years in the ag industry.

"I come from a long line of farmers and understand just how important our U.S. farmers are to the entire world. Today, my son carries on the farming tradition with the vigor and passion that I knew growing up on the farm. I am proud to have that heritage and still feel that passion with my position with One Grower Publishing by serving the row-crop farmers across the United States. I can't imagine being a part of any other industry."

Debbie Guthrie, Sales Manager

Abraham Baldwin Agriculture College. 2 years in business and 18 years in ag publishing sales.



Amanda and Debbie

CornSouth

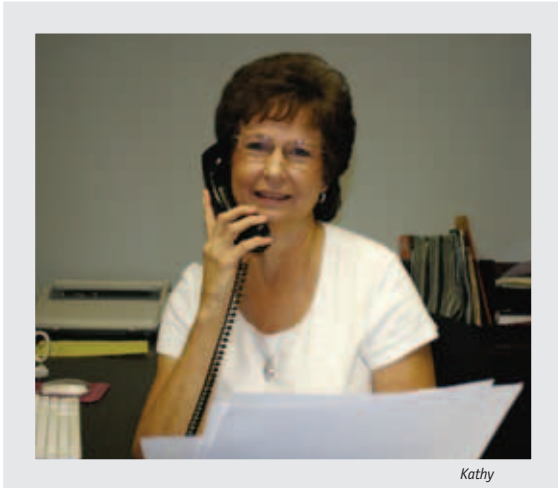
"I really enjoy Corn South. It's nice to have articles written by Southern writers about topics of interest on an industry that is relatively new to our area."

*William Moore, producer
Cary, Miss.*

RICE FARMING

"Rice Farming magazine is a top notch professional publication obviously dedicated to factual reporting of all rice issues. It balances that with a personal touch that connects with even the most rural of rice farmers. Couple that with a focus almost exclusively on rice issues, and you have a periodical that engenders almost a kinship with rice farmers across the nation. It is our magazine."

*Clarence Berken, producer
Lake Arthur, La.*



Kathy

"I enjoy working with our clients in the placement of their ads and helping them successfully deliver their messages to our readers. That, in turn, reflects well on our magazines and gives me a great sense of pride in my job."

Kathy Killingsworth, Production Manager

25 years in agricultural magazine production.



Carol

"Art is my love, and graphic design represents the embodiment of that enthusiasm during my career. The editors craft articles and submit photos, and I create a visual composition. My goal is to draw our readers into the agricultural topic and keep them there long enough to absorb the information vital to their operations. At One Grower Publishing, we work as a team."

Carol Watson, Art Director

BFA Advertising Design, University of Southern Mississippi.
20 years in agricultural graphic design.

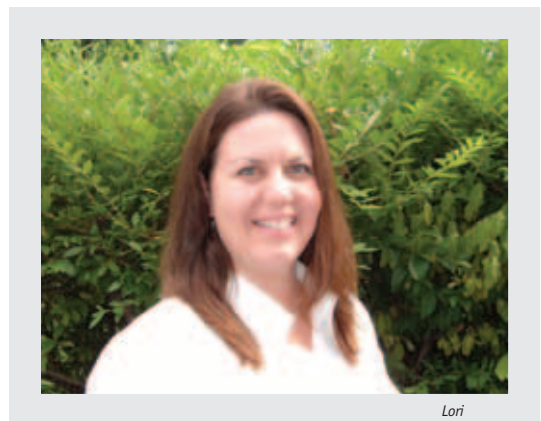
One Grower Web Sites:

www.cottonfarming.com

www.ricefarming.com

www.peanutgrower.com

*Soybean South and Corn South
are linked to the above.*



Lori

Lori Hemphill, Webmaster

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