

Thursday, March 2

SCHEDULE OF EVENTS

AT THE PEABODY HOTEL

- 11:00 a.m.** Southern Cotton Ginners Association Directors Reception and Meeting, Hernando DeSoto Room.
1:30 p.m. Southern Cotton Ginners Association and Foundation Annual Meetings, Venetian Room.
Welcome: **David Blakemore**, National Cotton Ginners Association President, Blakemore Cotton & Grain LLC
Cotton Specialists Panel — *THE STATE OF COTTON IN THE MID-SOUTH: How to maintain the momentum*
- **Dr. Darrin Dodds**, Associate Extension/Research Professor, Cotton Agronomics at Mississippi State University
 - **Dr. Daniel Fromme**, Associate Professor, State Cotton, Corn & Grain Sorghum Specialist, LSU AgCenter, Alexandria, Louisiana
 - **Andrea Jones**, Leader of Cotton Research, University of Missouri Fisher Delta Research Center
 - **Dr. Tyson Raper**, Cotton and Small Grains Specialist for the University of Tennessee
 - **Dr. Bill Robertson**, Extension Cotton Specialist with the University of Arkansas Division of Agriculture
- Gary Adams**, President/CEO, National Cotton Council — *Key Industry Challenges and Opportunities*
Kim Kitchings, Cotton Incorporated — *Recapturing Cotton's Market Share*
- 6:30 p.m.** Honors Reception, Sponsored by Memphis Convention and Visitors Bureau, Peabody Forest Room. All Association members welcome. (Tickets for reception and banquet must be purchased in advance.)
- 7:15 p.m.** Honors Banquet, Peabody Venetian Room. All Association members welcome. (Tickets are required.)
- ◆ Honoring Ginner of the Year, **Sam E. Angel**, Epstein Gin Company, Lake Village, Ark.
 - ◆ SCGA Memorial Scholarship Honoree, **Peter Hairston**, Midnight Gin, Midnight, Miss.
 - ◆ The A.L. Vandergriff Pioneer Award: **Willard Duke Kimbrell**, Parkdale Mills, Gastonia, N.C.

Friday, March 3

SCHEDULE OF EVENTS

- 7:30 a.m.** Shuttle bus service from Peabody, Doubletree, and other downtown hotels to Memphis Cook Convention Center begins.

AT THE COOK CONVENTION CENTER

255 North Main Street

- 8:30 a.m.** AG UPDATE MEETING, Lobby meeting room, Presiding, **Tri Watkins**, SCGA President, Rabbit Ridge Gin, Lepanto, Ark.
- ◆ Cotton Issues: **Ronnie Lee**, Chairman, National Cotton Council, Bronwood, Ga.
 - ◆ Outlook for Rice and Wheat, **Carl Brothers**, Senior Vice President/Chief Operating Officer, Riceland Foods, Stuttgart, Ark.
 - ◆ Outlook for U.S. and World Cotton, **Joe Nicosia**, Senior Head, Cotton and Merchandising Platforms, Louis Dreyfus Commodities and Executive Vice President of Louis Dreyfus Commodities LLC, Cordova, Tenn.

- 9:00 a.m.** MID-SOUTH FARM & GIN SHOW IS OPEN.

SPECIAL EDUCATIONAL EXHIBITS FOR 2017 SHOW

Mid-South Land Grant Universities, the Extension Service, and state agencies will have special educational exhibits on the Mezzanine Level of the Convention Center. These outstanding exhibits will include the latest information on biofuels, biotechnology, conservation and wildlife management, and other innovative research topics.

AGLAUNCH START-UP STATION, Chickasaw Room, Mezzanine Level

This day-long station (9:00 a.m.-5:00 p.m.) will feature pitches from over a dozen startup companies and university teams with great ideas, pitching their innovative technologies and ideas to an expert panel of investors, farmers, and agribusiness representatives. This is "Shark Tank Meets the Farm" for experiencing firsthand how farmers and entrepreneurs will develop solutions to feed the world. Drop in throughout the day to see teams pitch, share a snack, and learn more about how you can be part of helping drive new business creation in the agriculture sector. All are welcome — farmers, innovators, students, and agribusinesses seeking new opportunities and partnerships.

- 10:45 a.m.** SPECIAL XTEND DICAMBA SEMINAR, SPONSORED BY DELTAPINE, Steamboat Room, Mezzanine Level

The Xtend Your Dicamba Knowledge Seminar is designed to educate farmers and the industry on how to successfully integrate Dicamba into weed management programs in Roundup Ready 2 Xtend soybeans and Bollgard II XtendFlex cotton. **Ryan Rector**, Monsanto Technology Development Manager for Dicamba, **Dr. Larry Steckel**, University of Tennessee Row Crop Weed Specialist, and **growers with experience using XtendiMax with VaporGrip** will be among the presenters.

- 1:30 p.m.** GRAIN MARKETING WORKSHOP, FEATURING BROCK & ASSOCIATES, Cotton Row, Mezzanine Level

Low commodity prices raises the importance of knowing when to best market your crops. Attend this inaugural workshop to learn from grain marketing experts at Brock & Associates tips and techniques for making the most from your grain crops. *This seminar requires registration and a \$25 payment. To pre-register, Call 800.558.3431. Registration fee includes workshop handouts and a copy of Brock's grain trading book.*

- 5.00 p.m.** MID-SOUTH FARM & GIN SHOW CLOSES.

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AT THE COOK CONVENTION CENTER

255 North Main Street

8:30 a.m. **AG UPDATE MEETING, Lobby meeting room**, Presiding, **Tri Watkins**, SCGA President, Rabbit Ridge Gin, Lepanto, Ark. Grain Market Outlook/Marketing Strategies & Projections for 2017, **Richard Brock**, Brock Associates, Milwaukee, Wisc., will provide a grain market outlook and his unique insight into grain marketing and the challenges farmers will face in 2017.

*Special \$500 cash attendance prize. Tickets must be obtained **BEFORE** the session begins at 8:30. Prize will be awarded at the close of the session and you **MUST** be present to win.*

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FARM SHOW FEEDS, Mezzanine Level

Join FFA members from around the Mid-South as they package highly-nutritious meals to support the Mid-South Food Bank's food security initiatives.

11:00 a.m. **AG MARKET NETWORK MONTHLY COTTON TELECONFERENCE**, Trade Show Floor

The Ag Market Network will broadcast its March monthly cotton teleconference from the trade show floor. The cotton panel for the broadcast will be made up of: **Dr. O.A. Cleveland**, Economics Professor Emeritus, Mississippi State University, and Global Cotton Market Analyst; **Jarral Neeper**, President of Calcot; **Kip Butts**, Senior Cotton Analyst Informa Economics; and **Pat McClatchy**, Executive Director of The Ag Market Network. The show will discuss the latest outlook for cotton prices. The panel will make marketing suggestions as well as answer questions from the audience.

The program will be rebroadcast at agmarketnetwork.net

1:30 p.m. **SPECIAL RICE MARKETING EDUCATIONAL SEMINAR**, Sultana Room, Mezzanine Level

Featuring **Milo Hamilton**, co-founder and senior agricultural economist of Firstgrain, Inc., Good rice marketing involves a knowledge of the global situation for rice trends in price and stocks. Rice is not like, say, oats which are largely a domestic market and fed to horses. Rice is fed to people with all that entails. This special workshop is broken into two distinct sessions: how to assess global rice conditions and their impact on your local price trend and the other is to assess what is a high or low price in your area at any point in time. In this world of profitless prices every Truman dime counts now. Will you survive or thrive in 2017/2018?

4:30 p.m. **MID-SOUTH FARM & GIN SHOW CLOSSES.**

AT THE PEABODY HOTEL

IN THE GRAND BALLROOM

9:00 p.m. **THE JAMBOREE** (Adults Only, Please), Everyone Welcome. Cash Bar. Music by **The Krackerjacks**, courtesy of **Bayer**; **Indianola Electric Co., Inc.**; **Lummus Corporation**; **Memphis Compress**; **Nationwide**; **Planters Cotton Oil Mill, Inc.**; **Signode Industrial Group**; **Stover Equipment**; **T.J. Beall** and **White & Associates Insurance, Inc.**

Download the 2017 Farm and Gin Show App for show schedules, exhibitor locations, Ag Updates information, things to do in Memphis, and other show details. Also available on iTunes and at the Android Store.



For more information: farmandginshow.com or southerncottonginners.org